

## 2007 Korean General Social Survey



# Survey Research Center, Sungkyunkwan University 

The Survey Research Center (SRC) at Sungkyunkwan University is currently conducting the Korean General Social Survey (KGSS), an annual national sample survey funded by Korea Research Foundation (KRF). The purpose of this survey is to collect primary social data that can be widely used in cross-national comparative studies. Most Questions in this survey concern your opinions on some of the basic political, economic, and social phenomena. The survey also includes your opinion of sports and leisure, the 2007 modular topic of the International Social Survey Programme (ISSP), in which 40 countries all over the world are currently participating.

Since we have selected our respondents in a way to best represent the people in this country, the results of this survey are likely to lose representativeness if you do not respond to this interview. We would sincerely like to ask your cooperation so that this survey could produce valuable research data. Your answers will be kept strictly confidential and anonymous. We would really appreciate if you take time to answer every question in this survey.

June, 2007
Survey Research Center, Sungkyunkwan University

Director: Yang, Jonghoe
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※ To begin with, I would like to ask you a few questions about this society.

1. Would you say that most of the time people try to be helpful, or they are mostly just looking out for themselves?
___(1) Try to be helpful
(3) DEPENDS
__ (2) Just look out for themselves
(8) DON'T KNOW
2. Do you think most people would try to take advantage of you if they got a chance, or would they try to be fair?
$\qquad$ (1) Would take advantage of you
___(3) DEPENDS
(2) Would try to be fair
(8) DON'T KNOW
3. I am going to name some institutions in this country. As far as the people running these institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence at all in them? (SHOW CARD AND WRITE DOWN THE CODE NUMBER)


| Only some <br> confidence |
| :--- |




1) Major companies
2) Organized religion
3) Education $\qquad$
(1)

- (2) $\qquad$
$\qquad$
$\qquad$
$\qquad$ (8)
- (8) $\qquad$
$\qquad$

4) Organized labor
5) Newspaper

(1)
$\qquad$
$-{ }^{1}$
$\qquad$
$\qquad$

(3) $\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$ (8) $\qquad$

- ${ }^{3}$ $\qquad$

6) TV
-(1) $\qquad$
(1)
$\qquad$
$\qquad$
7) Medicine
-_(2) (2)

- ${ }^{(2)}$ $\qquad$
$\qquad$
$\qquad$ (8) $\qquad$

8) Executive branch of the national government
9) Local government $\qquad$
(3) $\qquad$

- ${ }^{3}$ $\qquad$
$\qquad$
$\qquad$
$\qquad$

10) Congress $\qquad$
$\qquad$

- (3) $\qquad$
- ${ }^{(8)}$ $\qquad$

11) The Supreme Court $\qquad$
-_(2) $\qquad$
$\qquad$
$\qquad$
(8)
$\qquad$
12) Scientific community
(1) $\qquad$
(2) $\qquad$
$\qquad$
(3) $\qquad$
$\qquad$
(8) $\qquad$
13) Military $\qquad$
$\qquad$
$\qquad$
$\qquad$
(8)
$\qquad$
14) Banks and financial institutions
15) The Blue House

- ${ }^{1}$

_-_(2) $\qquad$
-__(3)

16) Civic Activist Organizations
$\qquad$
$\qquad$

- ${ }^{1}$
- ${ }^{(3)}$ $\qquad$
- ${ }^{3}$ $\qquad$
(8) $\qquad$
(8)
$\qquad$
- (3) $\qquad$
(8) $\qquad$

4. Generally, how trustful do you perceive this society to be? A score of 0 indicates a society that is hardly trustful, while a score of 10 indicates a society that is very trustful.


| DON'T |
| :--- |
| KNOW |

$\square$

## ※ Now I would like to ask you a few questions about politics and reunification in this country.

5. How proud are you of being South Korean?
$\qquad$ (1) Very proud
(3) Not very proud $\qquad$ (8) DON'T KNOW

$\qquad$ (2) Somewhat proud $\qquad$ (4) Not proud at all
6. What do you think North Korea is to us? Please choose one answer only among the following.
$\qquad$ (1) A country to support $\square$ (3) A country to guard against $\qquad$ (8) DON'T KNOW(2) A country to cooperate with $\qquad$ (4) A country to fight against
7. Which country do you feel closest to among the following countries?
$\qquad$ (1) U.S.A.
(3) North Korea
(5) Russia

$\qquad$ (2) Japan
(4) China
(8) DON'T KNOW
8. To what extent do you think the unification between South and North Korea is necessary?
$\qquad$ (1) Very necessary $\qquad$ (3) Somewhat unnecessary $\qquad$ (8) DON'T KNOW

(2) Somewhat necessary
$\qquad$ (4) Very unnecessary
9. How satisfied are you with the current state of politics in South Korea?
$\qquad$ (1) Very satisfied
(4) Somewhat dissatisfied(2) Somewhat satisfied
(5) Very dissatisfied(3) Neither satisfied nor dissatisfied
(8) DON'T KNOW
10. Did you vote in the last Local Government elections(May, 2006)?
$\qquad$ (1) Voted
(8) DON'T KNOW
$\qquad$ (2) Did not vote
(9) NOT ELIGIBLE
11. Currently which political party do you support most?
$\qquad$ (1) People First Party
(5) Grand National Party(2) Democratic Labor Party
(66) OTHER (SPECIFY $\qquad$ )(3) Uri Party
(77) NONE OF THESE (GO TO Q11.1)
(4) Centrist United Democratic Party
_(88) DON'T KNOW
(IF NONE OF THESE)
11.1 If you do not actively support any party, is there a party you usually feel favorable toward?
_- (1) People First Party
_(5) Grand National Party

$\qquad$ (2) Democratic Labor Party
(66) OTHER (SPECIFY $\qquad$ )
-_(3) Uri Party
___ (77) NONE OF THESE
$\qquad$ (4) Centrist United Democratic Party $\qquad$ (88) DON'T KNOW
12. Which party do you think has the most ability to take political power in the next presidential election?
$\qquad$ (1) People First Party
___ (5)
(5) Grand National Party

(2) Democratic Labor Party
(66) OTHER (SPECIFY $\qquad$ )(3) Uri Party
(77) NONE OF THESE
(4) Centrist United Democratic Party
(88) DON'T KNOW
13. Do you think the political conditions in South Korea will be much better, somewhat better, about the same, somewhat worse, or much worse?
$\qquad$ (1) Much better $\qquad$ (4) Somewhat worse
$\qquad$ (2) Somewhat better
(5) Much worse(3) About the same
(8) DON'T KNOW
14. On the whole, how good do you think the current government is in administering state affairs?
$\qquad$ (1) Very good
(4) Somewhat poor
(2) Somewhat good
(5) Very poor
(3) Neither good nor poor
(8) DON'T KNOW
15. To what degree do you think yourself politically liberal or conservative?
$\qquad$ (1) Very liberal $\qquad$ (4) Somewhat conservative
(2) Somewhat liberal
(5) Very conservative
(3) Neither liberal nor conservative
(8) CAN'T CHOOSE

Next, I'm going to ask you a few questions about economic issues.
16. Which of the words from the following comes to your mind first when you think of 'capitalism'? Which comes next?
(1) Material prosperity
(3) Competition
(5) Gap between rich and poor
(6) Ample opportunities
(4) Efficiency

1) First
(88) DON'T KNOW
2) Second $\qquad$ (88) DON'T KNOW

17. How satisfied are you with the current state of economy in South Korea?
$\qquad$ (1) Very satisfied
(4) Somewhat dissatisfied
$\qquad$ (2) Somewhat satisfied(5) Very dissatisfied
$\qquad$ (3) Neither satisfied nor dissatisfied
(8) DON'T KNOW
18. What influence do you think the large corporations (business conglomerates) in South Korea have made to the national economy?
$\qquad$ (1) Very positive influence
_ (3) Fairly negative influence
_ (8) DON'T KNOW
(2) Fairly positive influence
__ (4) Very negative influence
19. What influence do you think the large corporations (business conglomerates) in South Korea will make to the national economy in the future?
$\qquad$ (1) Very positive influence $\qquad$ (3) Fairly negative influence
(8) DON'T KNOW
$\qquad$ (2) Fairly positive influence
_ (4) Very negative influence
20. To what extent do you think the size of the large corporations (business conglomerates) in South Korea should become larger or smaller?
$\qquad$ (1) Much larger
(4) Somewhat smaller
$\qquad$ (2) Somewhat larger
(5) Much smaller
$\qquad$ (3) Just as the same
(8) DON'T KNOW
21. Which of the followings is the most important in order for business firms to win people's favor? Which comes next?

| (1) Increasing exports | (4) Ensuring transparency in management | (7) Protecting environment |
| :--- | :--- | :--- |
| (2) Increasing employment | (5) Producing quality goods | (8) Building a good image of the CEO |
| (3) Paying tax honestly | (6) Contributing to social welfare |  |

1) First $\qquad$ (88) DON'T KNOW
2) Second $\qquad$ (88) DON'T KNOW

22. Which one of the followings is the most important for the success of business? Which comes next?
(1) CEO's leadership
(3) Employment of talented workers
(5) Technological capacity
(7) Financial stability
(2) Ethical management
(4) Brand value
(6) Relationship with government
1) First $\qquad$ (88) DON'T KNOW
2) Second $\qquad$ (88) DON'T KNOW
23. What kind of labor union do you think is the most desirable for the union activities in South Korea?
$\qquad$ (1) Company(firm)-level union
_ (2) Industry-level union (Korean Financial Industry Union, Korean Union of Teaching and Education Workers, Korea Metal Worker's Unions, etc.)
$\qquad$ (3) Nation-level union (Federation of Korean Trade Unions, Korean Confederation of Trade Unions)
$\qquad$ 8) DON'T KNOW
24. How moderate or stubborn do you think labor unions are in South Korea?(1) Very moderate
(4) Somewhat stubborn(2) Somewhat moderate
(5) Very stubborn
(3) Neither moderate nor stubborn
(8) DON'T KNOW
25. Do you think the economic conditions in South Korea will be much better, somewhat better, about the same, somewhat worse, or much worse?(1) Much better $\qquad$ (4) Somewhat worse(2) Somewhat better
(5) Much worse(3) About the same
(8) DON'T KNOW
※ Next, I'm going to ask about your everyday life and household.
26. Which of the followings is the most important in order for your life? Which comes next?
(1) Leisure
(3) Power
(4) Neighbor
(5) Health
(6) Money
(7) Educational attainment
(9) Family
(2) Friends
(8) Religion
(10) Work
1) First $\qquad$ (88) DON'T KNOW
2) Second $\qquad$ (88) DON'T KNOW
27. How often do you attend religious services?
$\qquad$ (01) A few times a week
(06) Once a year
(02) Once a week
(03) Two or three times a month
(07) Less than once a year
$\qquad$ (08) NEVER
__
(04) Once a month $\qquad$ (88) DON’T KNOW
___ (05) Several times a year
28. What is your religion?
$\qquad$ (1) Buddhist $\qquad$ (4) No religion (GO TO Q29)(2) Protestant $\qquad$ (77) OTHER (SPECIFY $\qquad$ )(3) Catholic
(IF YOU HAVE A RELIGION)
28.1 Do you call yourself a strong, or not a very strong follower of your religion?
$\qquad$ (1) Strong(3) Not very strong
___ (2) Somewhat strong
(8) DON'T KNOW
29. Which of the categories below comes closest to the type of place you are living in now?
$\qquad$ (1) A big city $\qquad$ (3) A small city or a town $\qquad$ (5) A farm or home in the country
$\qquad$ (2) The suburbs or outskirts $\qquad$ (4) A country village $\qquad$ (8) DON'T KNOW of a big city
30. Which social class do you think you belong in?
(1) Lower-lower $\qquad$ (3) Lower-middle
_-
(5) Lower-upper $\qquad$ (8) DON'T KNOW
(2) Upper-lower $\qquad$ (4) Upper-middle
$\qquad$ (6) Upper-upper
31. During the last few years, has the financial situation of your household been getting much better, somewhat better, stayed the same, somewhat worse, or much worse?
$\qquad$ (1) Much better $\qquad$ (4) Somewhat worse
$\qquad$ (2) Somewhat better
-(5) Much worse
(3) Stayed the same
_ (8) DON'T KNOW
32. Compared with South Korean families in general, would you say your family income is-far above average, above average, average, below average, or far below average?
$\qquad$ (1) Far above average
(4) Below average(2) Above average
(5) Far below average(3) Average
(8) DON'T KNOW
33. Within the next 10 years, do you think the financial situation of your household will be getting much better, somewhat better, about the same, somewhat worse, or much worse than now?
$\qquad$ (1) Much better $\qquad$ (4) Somewhat worse(2) Somewhat better
(5) Much worse
__ (3) About the same
(8) DON'T KNOW
34. In our society there are groups which tend to be towards the top and groups which tend to be towards the bottom. Below is a scale that runs from top to bottom. Where would you put yourself on this scale?

$\qquad$ 2 $\qquad$ _- 4 $\qquad$ 5 $\qquad$ 6 $\qquad$ 7 $\qquad$ $-8$ $\qquad$
$\square$

## ※ Next, I'm going to ask about your family.

35. How many family members, including yourself, live at your residence? Do not include those who are temporarily living elsewhere due to schooling, employment, military service, etc.
NUMBER OF FAMILY MEMBERS LIVING WITH RESPONDENT: $\qquad$
36. Are there any family members who are living somewhere else due to schooling, employment, military service, etc? (If there are) How many such persons are there?
NUMBER OF FAMILY MEMBERS LIVING AWAY FROM RESPONDENT: $\qquad$
37. How many persons live in your house who are not your family members (e.g., friends, partner, etc.)?

NUMBER OF NON-FAMILY MEMBERS LIVING WITH RESPONDENT: $\qquad$ -
(0) NONE
38. Now I would like to ask about your family members. Please include all family members who are living in your house and who are temporarily living somewhere else. Answer the following questions beginning with yourself. (WRITE DOWN THE PERSON'S RELATIONSHIP TO THE RESPONDENT FIRST, AND THEN ASK THE PERSON'S SEX, AGE, MARITAL STATUS, CO-RESIDENCE STATUS, THE REASON FOR LIVING ELSEWHERE, EMPLOYMENT STATUS, AND THE REASON FOR NOT WORKING. MAKE SURE TO ASK ABOUT EACH AND EVERYONE COUNTED IN QUESTIONS 35, 36, AND 37 ABOVE.)

1) Relation to respondent
2) Is [PERSON] male or female?
3) How old is [PERSON]?
4) Is [PERSON] now married, widowed, divorced, separated, cohabiting, or never married?
5) Is [PERSON] living in your house, or is [PERSON] staying somewhere else?
6) (IF [PERSON] IS TEMPORARILY STAYING ELSEWHERE) What is the primary reason for not living together?
7) Is [PERSON] currently working for pay?
8) (IF NOT WORKING) What is the primary reason for not working?


## 《CODE LISTS 》


39. Who is the household head?
(WRITE DOWN THE SERIAL NUMBER AND RELATION TO THE RESPONDENT FROM THE ABOVE TABLE) RELATION TO RESPONDENT: $\qquad$ SERIAL NUMBER: $\qquad$
※ Now, I would like to ask you about how much education you and your family members have received.
40. What is the highest level of school you have attended?

| 00) NO FORMAL SCHOOL <br> (08) OTHERS <br> (EX. SEODANG) |  | $\qquad$ (01) Elementary school $\qquad$ (02) Junior high school $\qquad$ (03) High school <br> (04) Junior college(Two or three-year course) <br> (05) College (Four-year course) <br> (06) Graduate school (Masters) <br> (07) Graduate school (PhD) |  |
| :---: | :---: | :---: | :---: |
|  | 40.1 Did you graduate from this school, or are you currently attending? |  |  |
|  | (1) Graduated | $\qquad$ (2) Dropped out | $\qquad$ (3) Currently attending |
|  | $\nabla$ | 40.2 In what grade did you drop out? <br> GRADE | 40.3 What grade are you in? <br> GRADE |

41. What is the highest level of school your spouse has attended?

| (99) NO SPOUSE <br> (00) NO FORMAL SCHOOL <br> (08) OTHERS <br> (EX. SEODANG) | (01) Elementary school <br> (02) Junior high school <br> (03) High school | school $\qquad$ (04) Junior school $\qquad$ (05) College $\qquad$ (06) Gradu $\qquad$ (07) Gradua | ollege(Two or three-year course) <br> (Four-year course) <br> e school (Masters) <br> e school (PhD) |
| :---: | :---: | :---: | :---: |
|  | 41.1 Did your spouse graduate from this school, or is s/he currently attending? |  |  |
|  | (1) Graduated | $\qquad$ (2) Dropped out | $\qquad$ (3) Currently attending |
|  |  | 41.2 In what grade did s/he drop out? <br> GRADE | 41.3 What grade is $s / h e$ in? <br> GRADE |


42. What is the highest level of school your father has attended?

| (00) NO FORMAL SCHOOL <br> (08) OTHERS <br> (EX. SEODANG) <br> (88) DON'T KNOW | (01) Elementary school <br> (02) Junior high school <br> (03) High school | school $\qquad$ (04) Junior school $\qquad$ (05) Colleg $\qquad$ (06) Gradu $\qquad$ (07) Gradua | ollege(Two or three-year course) <br> (Four-year course) <br> e school (Masters) <br> e school (PhD) |
| :---: | :---: | :---: | :---: |
|  | 42.1 Did your father graduate from this school, or is he currently attending? |  |  |
|  | (1) Graduated | $\qquad$ (2) Dropped out | $\qquad$ (3) Currently attending |
|  | $\nabla$ | 52.2 In what grade did he drop out? GRADE | 52.3 What grade is he in? <br> GRADE |

43. What is the highest level of school your mother has attended?

| (00) NO FORMAL SCHOOL <br> (08) OTHERS (EX. SEODANG) <br> (88) DON'T KNOW | (01) Elementary school <br> (02) Junior high school <br> (03) High school | school $\qquad$ (04) Junior school $\qquad$ (05) College $\qquad$ (06) Gradua $\qquad$ (07) Gradua | llege(Two or three-year course) <br> (Four-year course) <br> e school (Masters) <br> e school (Ph. D) |
| :---: | :---: | :---: | :---: |
|  | 43.1 Did your mother graduate from this school, or is she currently attending? |  |  |
|  | (1) Graduated | (2) Dropped out | $\qquad$ (3) Currently attending |
|  |  | 43.2 In what grade did she drop out? <br> GRADE | 43.3 What grade is she in? <br> GRADE |

## ※ Next, I am going to ask about your main job.

44. Do you have a job that provides income?

45. What kind of work do you normally do? What do you actually do in that job? If currently not working, tell me about your last job.
45.1 INDUSTRY:
45.2 OCCUPATION:

Next, I am going to ask about your spouse's main job.
46. Does your spouse have a job that provides income?
(9) NO SPOUSE (GO TO Q48)

47. What kind of work does your spouse normally do? What does $s / h e$ actually do in that job? If currently not working, tell me about his/her last job.
57.1 INDUSTRY:
57.2 OCCUPATION:
48. Before taxes and other deductions, what is the total average monthly income of your household? This includes all sources of income (ex. work income, interest or dividends, property income, rent, pensions, welfare support, or the money personally provided by somebody) from all household members including yourself.(IF THE RESPONDENT DOES NOT have a regular monthly income (EX. farmer), divide the estimated annual income by 12. make sure to include the INCOME OF EACH FAMILY MEMBER LIVING WITH THE RESPONDENT MENTIONED IN Q38) APPROXIMATELY: $\qquad$ MAN $(10,000)$ WON $(C O D E$ NUMBER: $\qquad$ ) __(88) DON'T KNOW

* The following questions are related to your free time, that is, time you are not occupied with work or household duties or other activities that you are obliged to do.

49. How often do you do each of the following activities in your free time?

| $\begin{aligned} & \text { SHOW } \\ & \text { CARD } \end{aligned}$ |  | Daily | Several times a week | Several times a month | Several times a year or less often | Never |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1) Watch TV, DVD, videos | (1) | (2) | (3) | -4 | (5) |
|  | 2) Go to the movies | (1) | (2) | -3) | - ${ }^{4}$ | (5) |
|  | 3) Go out shopping | (1) | (2) | (3) | (4) | - 5 |
|  | 4) Read books | (1) | (2) | (3) | [4) | - 5 |
|  | 5) Attend cultural events such as concerts, live theatre, exhibitions | (1) | (2) | (3) | - ${ }^{4}$ | (5) |
|  | 6) Get together with relatives | (1) | (2) | [3) | [4) | - 5 |
|  | 7) Get together with friends | (1) | (2) | (3) | -(4) | (5) |
|  | 8) Play cards or board games | (1) | (2) | [3) | (4) | (5) |
|  | 9) Listen to music | (1) | (2) | (3) | -(4) | (5) |
|  | 10) Take part in physical activities such as sports, going to the gym, going for a walk | (1) | (2) | (3) | - ${ }^{4}$ | (5) |
|  | 11) Attend sporting events as a spectator | (1) | (2) | (3) | [4) | (5) |
|  | Do handicrafts such as needle work, wood work, 12) etc. | (1) | (2) | -3) | [4) ${ }^{4}$ | - 5 |
|  | 13) Spend time on the Internet/PC | (1) | - ${ }^{2}$ | - ${ }^{3}$ | -4) | -5 |
|  | 14) Take a nap | - 1 | - ${ }^{2}$ | -3) | [4) | -5) |
|  | 15) Drink | (1) | (2) | -3) | [4) | (5) |
|  | 16) Go to a Karaoke | (1) | (2) | -3) | [4) | (5) |
|  | 17) Go to sauna, hot spring, "zzimzilbang" (Korean style hot sauna) | (1) | (2) | (3) | (4) | (5) |
|  | 18) Talk on the phone with family, friends, or relatives | (1) | (2) | (3) | [4] | (5) |

50. When you are involved in free time activities to what extent do they enable you ......

| Very much | A lot | Somewhat | A little | Not at all | Can't choose |
| :---: | :---: | :---: | :---: | :---: | :---: |

1) ... to be the kind of person you really
are?
2) ... to strengthen your relationships with other people?
$\qquad$ _(2) _-3 $\qquad$
$\qquad$
$\qquad$
$\qquad$ (8)
$\qquad$
51. Please, indicate how much enjoyment you get from the following free time activities:
SHOW
CARD
No
enjoyment

| Not much enjoyment | Some enjoyment | A fair amount of enjoyment |
| :---: | :---: | :---: |

A great amount of enjoyment I never do

1) Reading books
2) Getting together with friends
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$ (9) $\qquad$
3) Taking part in physical activities such as sports, going to the gym, going for a walk
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
4) Watching TV, DVD, videos
5) Taking a nap
6) Drinking
7) Going to a Karaoke
8) Going to sauna, hot spring, or "zzimzilbang" (Korean style hot sauna)
9) Talking on the phone with family, friends, or relatives

| (1) | (2) | (3) | (4) | (5) | (9) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (1) | (2) | (3) | (4) | (5) | (9) |
| (1) | (2) | (3) | (4) | (5) | (9) |
| (1) | (2) | (3) | (4) | (5) | - |


$\qquad$
52. People do different things during their free time. For each of the following, please indicate how often you use your free time to...

## SHOW <br> CARD

1) ... establish useful contacts
2) ... relax and recover
3) ... try to learn or develop skills

| Very often | Often | Sometimes | Seldom | Never | Can't choose |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (1) | (2) | (3) | (4) | (5) | (8) |
| (1) | (2) | (3) | (4) | (5) | (8) |
| (1) | (2) | (3) | - ${ }^{4}$ | (5) | (8) |

53. In your free time, how often do you...
SHOW
CARD
1) ...feel bored?
2) ...feel rushed?
3) ...find yourself thinking about work?

| Very often | Often | Sometimes | Seldom | Never | Doesn't apply |
| :---: | :---: | :---: | :---: | :---: | :---: |


54. In your free time, do you prefer to be with other people or do you prefer to be by yourself?
_ (1) Most of time with other people
__ (2) More with other people than alone
__ (3) More alone than with other people
_- (4) Most of time alone
__ (8) Can't choose
55. Suppose you could change the way you spend your time, spending more time on some things and less time on others. Which of the things on the following list would you like to spend more time on, which you would you like to spend less time on and which would you like to spend the same amount of time on as now?

| $\begin{aligned} & \text { SHOW } \\ & \text { CARD } \end{aligned}$ | Much more time | A bit more time | Same time as now | A bit less time | Much less time | Can't choose | Doesn't apply |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

1) Time in a paid job
2) Time doing household work
3) Time with your family
4) Time in leisure activities

56. In the last 12 months, how many nights altogether did you stay away from home for holidays or social visits?

| SHOW | (1) I was not away | (5) $21 \sim 30$ nights |
| :---: | :---: | :---: |
| CARD | (2) 1~5 nights | (6) More than 31 nights |
|  | (3) $6 \sim 10$ nights | (8) Can't choose |
|  | (4) 11~20 nights |  |

57. In the last 12 months, how many days of leave from your work, if any, did you take altogether? Do not include maternity or sick leaves or similar types of leave.

| SHOW <br> CARD | (1) None <br> (2) $1 \sim 5$ nights |
| :--- | :--- |
|  | - (3) $21 \sim 30$ nights |
|  | $6 \sim 10$ nights |
| (4) $11 \sim 20$ nights | (6) More than 31 nights |
|  | (8) Can't choose |
| (9)। do not work |  |

58. What sport or physical activity do you take part in most frequently? (SELECT AND WRITE DOWN THE MOST APPROPRIATE CODE FROM THE CODING LIST)
$\qquad$
___ (999) I do not take part in any sport or physical activity. (GO TO Q 60)
59. What sport or physical activity is the second most frequent that you take part in?
60. Thinking about games rather than sports or physical activities, what type of game do you play most frequently?

61.Please indicate how important the following reasons are for you to take part in sports or games.

| 보기 <br> 카드 |
| :---: |
| Very <br> important |
| Somewhat <br> important |
| Not very <br> important |
| Not <br> important |
| Can't <br> choose |

1) For physical or mental health
2) To meet other people

$\qquad$
$\qquad$
$\qquad$
3) To compete against others $\qquad$ (1) $\qquad$ __ (2) _ ${ }^{(3)}$ (3) $\qquad$ (4) $\qquad$
$\qquad$ (9)
$\qquad$
4) To look good
$\qquad$
62. What sport do you watch on TV most frequently? (SELECT AND WRITE DOWN THE MOST APPROPRIATE CODE FROM THE CODING LIST)
$\qquad$
$\qquad$ (999) I do not watch any sport on TV. (GO TO Q 64)
63. What sport is the second most frequent that you watch on TV?
64. How proud are you when Korea does well at an international sports or games competition?
__ (1) I am very proud $\qquad$ (3) I am not very proud
$\square$
$\qquad$ (2) I am somewhat proud
__ (4) I am not proud at all
___ (8) Can't choose
65. People have different opinions about sports. To what extent do you agree or disagree with the following statements?
SHOW
CARD

| Agree <br> strongly | Agree <br> Neither <br> agree nor <br> disagreeDisagree <br> strongly | Can't <br> choose |
| :---: | :---: | :---: | :---: |

1) Taking part in sports develops children's character.
2) There is too much sport on TV.
3) Sports bring different groups and races inside Korea closer together

| (1) | (2) | (3) | (4) | (5) | (8) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (1) | (2) | (3) | (4) | (5) | (8) |

International sports competitions create more tension between countries than good feelings.
5) Korean government should spend more money on sports.

$\qquad$ 1) - $\qquad$ (2) -
$\qquad$
$\qquad$
$\qquad$ (5)
$\qquad$

Next, I am going to ask some questions about your social involvement
66. In the last 12 months, how often have you participated in the activities of one of the following associations or groups?
SHOW
CARD

1) A sports association/group
2) A cultural association/group
3) A church or other religious organization


| At least <br> once a <br> month |
| :---: |

Several
times

| Once or <br> twice |
| :---: |

Never
4) A community-service or civic association/group
5) A political party or organization $\qquad$
_-_(3)_
[4) ${ }^{(4)}$

- (5) $\qquad$
$]^{(3)}-{ }^{(3)}-{ }^{(4)}-{ }^{(4)}-{ }^{(5)}-$
- A poltical par
_(1) -
 $\qquad$ - ${ }^{4}$ $\qquad$
$\qquad$
$\qquad$ Never

67. Generally speaking, would you say that people can be trusted or that you can't be too careful in dealing with people?
__ (1) People can almost always be trusted(2) People can usually be trusted
___ (3) You usually can't be too careful in dealing with people
(4) You almost always can't be too careful in dealing with people
(8) Can't choose
68. How interested would you say you personally are in politics?
$\qquad$ (1) Very interested $\qquad$ (3) Not very interested
(2) Fairely interested
(4) Not at all interested
(8) Can't choose

Next, I would like to ask some questions about your recent situation.
69. To what extent do the following conditions prevent you from doing the free time activities you would like to do?

| Very muchTo a large <br> extent | To some <br> extent | Can't <br> choose |
| :---: | :---: | :---: | :---: | :---: | :---: |


| 1) Lack of facilities nearby | (1) | (2) | (3) | (4) | (8) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2) Lack of money | (1) | (2) | (3) | (4) | (8) |
| 3) Personal health, age or disability | (1) | (2) | (3) | (4) | (8) |
| 4) Need to take care of someone(elderly, children...) | (1) | (2) | (3) | (4) | (8) |
| 5) Lack of time | (1) | (2) | (3) | (4) | (8) |

70. If you were to consider your life in general these days, how happy or unhappy would you say you are, on the whole ......
(1) Very happy
(3) Not very happy
(8) Can't choose(2) Fairly happy
(4) Not at all happy
71. In general, would you say your health is...
$\qquad$ (1) Excellent $\qquad$ (4) Fair
$\qquad$ (2) Very good
-_
(5) Poor
$\qquad$ (3) Good
__ (8) Can't choose
72. People sometimes get stressed in their daily life. How stressed do you usually get in your daily life?
$\qquad$ (1) Very much stressed(3) Not stressed much
(2) Somewhat stressed $\qquad$ (4) Almost never stressed
$\qquad$
(GO TO Q 73)
(IF STRESSED)
72.1 What do you think is the main cause of your stress? Please choose one from the followings.(1) Work-related (school work-related if student)(4) Relationship-related
(2) Money-related
___ (77) Other (SPECIFY:
)
(3) Family-related
73.Considering your current life in general, how satisfied or dissatisfied are you about the following areas?

| $\begin{aligned} & \text { SHOW } \\ & \text { CARD } \end{aligned}$ |  | Very satisfied | Somewhat satisfied | Neither satisfied nor dissatisfied | Somewhat dissatisfied | Very dissatisfied | 비해당 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1) Family relations | (1) | (2) | (3) | (4) | (5) | (9) |
|  | 2) Marital life | (1) | (2) | (3) | [4] | (5) | (9) |
|  | 3) Income | (1) | (2) | (3) | (4) | (5) | (9) |
|  | 4) Work | (1) | (2) | (3) | (4) | [5] | (9) |
|  | 5) Leisure | (1) | (2) | (3) | (4) | -5 | (9) |
|  | 6) Life as as whole | (1) | (2) | - (3) | (4) | - 5) |  |

74. Now, I would like to ask a few questions about yesterday.

### 74.1 Just to recall for you, yesterday was...

$\qquad$ (1) ....a weekday or working-day $\qquad$ (2) ...a day off or a holiday
74.2 At about what time did you get up yesterday?
$\ldots \mathrm{AM}$
$\qquad$ o'clock $\qquad$ minutes
$\qquad$ PM o' clock mint

74.2 At about what time did you go to sleep yesterday?
$\ldots$ AM
$\square$
$\qquad$ o'clock $\qquad$ minutes
PM
75. Could you please tell me your...

1) Height $\qquad$ cm
$\qquad$ (888) I don't know
$\qquad$ (888) I don't know

76. Would you like to...
$\qquad$ (1) Gain weight $\qquad$ (3) Lose weight

$\square$
$\qquad$ (2) Maintain your current weight
$\qquad$ (4) I don't care about my weight
77. Which of the following pictures comes closest to your conception of an ideal shape of a man a woman?

1) Man
2) Woman

(1) $\qquad$ (2) $\qquad$
(3) $\qquad$
(4) $\qquad$
(1) $\qquad$
(2) $\qquad$ (3) $\qquad$
(4) $\qquad$
※ Next, I would like to ask your opinions about arts and popular culture.
78. From the list of occupations presented below, please the select all that you consider to be artists.

| $\begin{aligned} & \text { SHOW } \\ & \text { CARD } \end{aligned}$ | (1) Novelist | (4) Photographer | (7) Announcer | (10) TV drama producer |
| :---: | :---: | :---: | :---: | :---: |
|  | Korean <br> (2) traditional percussion quartet | (5) Librarian | (8) Pop singer | (11) Computer graphic designer |
|  | (3) Clothing designer | (6) Craftsman | Sound <br> (9) equipment operator | Performing arts and <br> (12) entertainment planner |

79. How strongly do you agree or disagree on the following statements about the arts?

| Strongly agree | Somewhat agree |
| :---: | :---: |


| Neither <br> agree nor <br> disagree |
| :---: |

Somewhat
disagree

Strongly
disagree

1) The arts are artists' subjective expression of social reality
2) The arts are aesthetic sublimation of artists' inner world
$\qquad$ (1) $\qquad$
$\qquad$ (3) $\qquad$
$\qquad$ (4) $\qquad$ (5)

$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
3) Artistic creation requires cooperation of many people $\qquad$
(2) -
(3) $\qquad$
$\qquad$
$\qquad$
4) The criteria that distinguish between great and mediocre arts are absolute across time and space
$\qquad$ (1) $\qquad$
$\qquad$ (2) - $\qquad$
$\qquad$
$\qquad$ - ${ }^{5}$
80.The followings are social functions of the arts. How important do you think each of them is?

Very
important

| Somewhat <br> important |
| :--- |


| Not so |
| :---: |
| important |


| Not <br> important <br> at all |
| :---: |

Dont' know

1) The arts help refine people's sentiment and stabilize society $\qquad$
$\qquad$
$\qquad$
$\qquad$ (3) $\qquad$ (4) $\qquad$ (8) $\qquad$
2) The arts help create new values and advance the aesthetic level of society $\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
3) The arts help reveal and criticize social contradictions $\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
4) The arts help raise tolerance towards other people and cultures $\qquad$
$\qquad$
$\qquad$
$\qquad$ (4) $\qquad$ (8) $\qquad$
5) The arts contribute to regional economic $\qquad$ _(2) $\qquad$ _(4) $\qquad$
$\qquad$
$\qquad$
81. How strongly do you agree or disagree on the following statements about mass culture?

| SHOW <br> CARD | Strongly <br> agree |
| :---: | :---: | :---: | :---: |
| Somewhat <br> agree |  |
| Neither <br> agree nor <br> disagree |  |
| Somewhat <br> disagree |  |
| Strongly <br> disagree |  |

1) Culture is generally classified into high and low culture $\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$ (4) $\qquad$ (5)
2) Mass culture is neither good nor bad; it
should be regarded as a matter of personal taste $\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$ (5)
3) If mass culture develops too much, it deteriorates the quality of culture as a whole $\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
82. How strongly do you agree or disagree on the following statements about popular culture?

| Strongly <br> agree | Somewhat <br> agree |
| :---: | :---: | :---: | :---: | :---: | :---: |

Somewhat
disagree

Strongly disagree

1) The government should support the arts and culture with public fund such as tax
2) Foreign arts and culture help advance Korean
arts
3) The government should support the economically disadvantaged students for their cultural and artistic experience
r
4) Free exchange of music or movie files through
5) the Internet is of great help for many people to enjoy the arts and culture
There should be more TV programs which
6) deal with serious arts(such as classical music, fine arts, play, literature, etc) than are currently available
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$ (1) $\qquad$ - (2) - $\qquad$
$\qquad$
$\qquad$

$$
-
$$

- 

$\qquad$
$\qquad$ -(2)
$\qquad$
 $\qquad$
$\qquad$
$\qquad$
-
$\qquad$

Next, I would like to ask about your cultural activities.
83. Which of the following cultural activities do you like most? And which do you like next most?


1) The cultural activity you like most:
2) The cultural activity you like next most : $\qquad$
84. How often have you done the following cultural activities during the past year?

SHOW CARD

1) Listening to music (through radio, audio, MP3, etc.) :
2) Watching movies and animations (in the cinema, on videos or computer, etc.): $\qquad$
3) Playing games on computer :
4) Going to watch live performance of traditional Korean arts (traditional music, dance, etc.) : $\qquad$
5) Watching play (in the theater) : $\qquad$
6) Attending classical music concerts (including opera and chorus) : $\qquad$
7) Going to watch musicals (on stage) : $\qquad$
8) Attending pop music concerts : $\qquad$
9) Going to watch ballet or Western dance performance : $\qquad$
10) Attending fine arts exhibitions (including painting, photography, sculpture, and calligraphy): $\qquad$ -
11) Visiting museums and cultural heritage sites : $\qquad$ ,

| (0) Never |
| :--- | :--- |
| (1) About once a year |
| (2) About 2-5 times a year |
| (3) About 1-2 times a month |
| (4) About 2-3 times a month |
| (5) About 1-2 times a week |
| (6) More than three times a week |
| (8) Don't know |

$\qquad$
85. In the last year, how often have you used the Internet sites for gathering information regarding the live performances(play, music, musical, dance, etc.) you had attended or planned to attend?
$\qquad$ (1) Never $\qquad$ (2) Seldom $\qquad$ (3) Often $\qquad$ (4) Always
86. Compared to Korean music or movies, how much more or less of foreign music or movies made from the following countries or region do you listen to or watch?
86.1 Music (including all types of music)

| $\begin{aligned} & \text { SHOW } \\ & \text { CARD } \end{aligned}$ |  | Much more | A little more | About the same | A little less | Much less | NA (never listen to) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1) U.S.A. | (1) | (2) | (3) | (4) | (5) | - 9 ) |
|  | 2) Japan | (1) | (2) | (3) | (4) | (5) | (9) |
|  | 3) China, Taiwan, Hong Kong | (1) | (2) | (3) | (4) | (5) | (9) |
|  | 4) Europe | (1) | (2) | (3) | (4) | (5) | (9) |

86.2 Movies (including movies and animations watched in the cinema, on TV or videos)

| Much more | A little more | About the same | A little less | Much less | NA (never watch) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (1) | (2) | (3) | (4) | (5) | (9) |
| (1) | (2) | (3) | (4) | (5) | (9) |
| (1) | (2) | (3) | (4) | (5) | (9) |
| [ ${ }^{(1)}$ | -2 | [-3] | [4] | -5 | _-_ ${ }^{(9)}$ |

## ※ Next, I am going to ask about your cultural tastes.

87. Which of the following TV programs do you like most? And which do you like next most?

| $\begin{aligned} & \text { SHOW } \\ & \text { CARD } \end{aligned}$ | (1) News | (4) Culture (documentary on nature, health, history, classics, etc.) | (7) Sports | (77) Others (SPECIFY: ) |
| :---: | :---: | :---: | :---: | :---: |
|  | (2) Current affairs (including documentary on social issues, political or economic talk show, etc.) <br> (3) Drama | (5) Movies <br> (6) Entertainment (pop music, comedy, variety show, etc.) | (8) Serious arts (classical music, fine arts, etc.) <br> (9) Education (learning, foreign language, etc.) | (99) NA (do not watch TV) |

88. Which of the following genres of music do you like most?

89. Which of the following references do you consult most when you decide to attend a performing art event, an artistic exhibition or a cultural event?
$\qquad$ (1) Advertisement
$\qquad$ (2) Friends' opinions
(7) My own subjective criteria
$\qquad$ (3) Family members' or relatives' opinions
(77) Other (SPECIFY: $\qquad$ )
$\qquad$ (4) Critics' reviews or opinions
(99) NA (never attend)
$\qquad$ (5) The name(s) of the artist(s)
※ Next, I would like to ask about your cultural activities and uses through various media.
90. Which of the following methods do you use most often to listen to music?
SHOW $\qquad$ (1) Radio music program(5) On-line music streaming service
CARD
(2) TV music program
(77) Other (SPECIFY: $\qquad$ )
$\qquad$ (3) CD/LP/cassette tapes $\qquad$ (99) NA (never listen to music)
$\qquad$ (4) MP3, wma files
91. Which of the following methods do you use most often to watch movies?
SHOW
CARD $\qquad$ (1) Go to the cinema $\qquad$ (5) On-line streaming
(2) Rent video or DVD
(77) Other (SPECIFY: $\qquad$ )
$\qquad$ (3) Watch on TV(99) NA (never watch movies)
$\qquad$ (4) Download online movie file
92. In the last year, have you ever downloaded motion pictures or music from the Internet (including P2P)?
$\qquad$ (1) Yes
$\qquad$ (2) No
93. In the last year, have you ever uploaded motion pirctures or music on the Inernet (including P2P)?
$\qquad$ (1) Yes $\qquad$ (2) No
94. Do you currently use the following services (including both paid and free services)?

| Yes, I use $\quad$ No, I don't use |
| :---: |

1) High speed internet (including ADSL, VDSL, cable, Home LAN), wireless LAN $\qquad$
2) Cellular phone wireless Internet $\qquad$
(2)

- ${ }^{(1)}$ $\qquad$ (2)

3) Ground $\mathrm{DMB} /$ satellite DMB

- ${ }^{1}$ $\qquad$
$\qquad$
$\qquad$

4) Satellite TV/cable TV $\qquad$
$\qquad$
(2) $\qquad$
5) Internet TV/ VOD
6) Personal home page/mini home page/blog
$-{ }^{(1)}$ $\qquad$
-_(2) $\qquad$

- (1) $\qquad$ (2)

95. Have you ever participated in hobby clubs (online or offline) related to the following types? Select all that apply.
$\qquad$ (00) None
(1) Musical
(8) Pop music (including fan club)

Classical music (including opera and chorus)
(9) Movie, animation
(3) Ballet, dance
(10) Book reading (literary or cultural books)

Traditional Korean arts(traditional
(4) percussion quartet, national classical music, pansori(traditional korean narrative (11) Cartoons song) Fine arts(painting, craft, sculpture,
(5) calligraphy, etc.)
(12) TV drama
-_
(6) Photography
-
(13) Museum, cultural heritage
(7) Play
_(14) Sports
96. How helpful do you think the Internet is for you for each of the following purposes?
SHOW
CARD

Very helpful \begin{tabular}{|c|c|c|c|}

\hline | Somewhat |
| :---: |
| helpful | \& | Not very |
| :---: |
| helpful | \& | Not helpful |
| :---: |
| at all | \& Don't know <br>

\hline
\end{tabular}

NA (never use the Internet)

1) Increasing education and cultural knowledge $\qquad$
2) Understanding foreign culture _-_(3)__
3) Increasing attendance at performing arts or exhibitions $\qquad$
4) Expanding the range of music to listen to $\qquad$
5) Expanding the range of movies to watch $\qquad$
$\qquad$ (8) $\qquad$ (9)
6) Increasing the time of reading
(1) $\qquad$
$\qquad$
$\qquad$
$\qquad$ (4) $\qquad$ (8) $\qquad$ (9) $\qquad$
97. How helpful do you think the Internet is for the Korean society for each of the following purposes?

| SHOW |
| :---: |
| CARD |

1) Expanding the opportunities for cultural enjoyment
2) Increasing cultural diversity $\qquad$

| Somewhat <br> helpful |
| :---: |


| Not very <br> helpful | Not helpful at <br> all |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

3) Expanding Korean wave (Hallyu)
4) Developing Korean film industry
5) Expanding the domestic popular music market
6) Reducing the cultural gap between generations
7) Increasing the size of audience in performing arts
Very helpful
helpful

98. Have you ever received arts or culture-related education? (Exclude those received as part of regular school curricula, but include those received in art schools or through private lessons)
$\qquad$ (2) No (Go to Q99)

| $\begin{aligned} & \text { SHOW } \\ & \text { CARD } \end{aligned}$ | (IF THE RESPONDENT HAS EVER RECEIVED ARTS OR CULTURE-RELATED EDUCATION) <br> 98.1 When did you first receive education in each of the following fields? | 11 years old or below | $\begin{gathered} \text { Between } \\ 12-17 \text { years } \\ \text { old } \end{gathered}$ | 18 years old or older | NA (never received) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1) Music (instruments, voice, chorus, traditional Korean music) | - ${ }^{1}$ | [2] | [3) | - ${ }^{(9)}$ |
|  | 2) Ballet, Dance | - (1) | (2) | [3) | (9) |
|  | 3) Fine arts, calligraphy | (1) | (2) | (3) | (9) |
|  | 4) Other (SPECIFY:___ ) | [1] | (2) | (3) | (9) |
| $\begin{array}{\|l} \text { SHOW } \\ \text { CARD } \end{array}$ | 98.2 How long did you receive each of the education mentioned above? | Less than 1 year | 1-3 years | $\begin{array}{\|c\|} \hline \text { More than } 3 \\ \text { years } \end{array}$ | NA (never received) |
|  | 1) Music (instruments, voice, chorus, traditional Korean music) | (1) | (2) | (3) | (9) |
|  | 2) Ballet, Dance | (1) | (2) | [3] | - 9 |
|  | 3) Fine arts, calligraphy | [1] | (2) | (3) | (9) |
|  | 4) Other (SPECIFY:___ ) | -__ ${ }^{(1)}$ | [2] | [3] | ___ ${ }^{(9)}$ |

99. What are the barriers for you in attending performing arts events or arts exhibitions? Please select all that apply.
$\qquad$ (1) No time $\qquad$ (8) Bad health
CARD $\qquad$ (2) Too expansive
__ (9) Uncomfortable with the arts
(3) No interest
(10) Lack of arts facilities around

- 

(4) No one to go with
-
(11) Low quality of the arts that are accessible
-
(5) Can't bring family members
(12) Inconvenient transportation
$\qquad$ Feel uneasy and awkward about attending
(6) such events $\qquad$ (77) Other (SPECIFY: $\qquad$ )
__ (7) Hard to understand the arts
※ The interview is now completed. Lastly, we would like to ask you an additional question. Since this survey is very complicated, I might have asked questions incorrectly or missed on some important questions. I would really appreciate if you could give me your name and telephone number so that I could confirm with you later about such mistakes. All information will remain strictly confidential.

What is your name? $\mathrm{R}^{\prime}$ name : $\qquad$
What is your phone number? R's phone \# : $\qquad$

## 《The following questions are asked to interviewers》

※ Please answer these questions right after the interview is completed with no respondents present 100. Interview date and time
$\qquad$
a.m p.m FROM: Hour Minut
$\qquad$ TO: Hour $\qquad$ Minute $\qquad$

101. Who filled out this questionnaire?
$\qquad$ (1) Interviewer did all
(2) Respondent did all
(GO TO Q102)
$\qquad$ (3) Respondent did partially
(IF RESPONDENT DID PARTIALLY)
101.1 Question numbers that were filled out by the respondent

FROM: Q $\qquad$ TO: Q $\qquad$ FROM: Q $\qquad$ TO: Q $\qquad$

102. Were there any persons present during the interview? If so, who were those persons? Choose all that apply.
__ (1)
(1) Children under age 6
(3) Spouse/ partner
(o) None
__ (2) Children above age 6 $\qquad$ (4) Other adults
103. What was the respondent's attitude during the interview?
$\qquad$ (1) Very cooperative
(3) Not very cooperative
$\qquad$ (2) Somewhat cooperative
(4) Not cooperative at all
104. How good was the respondent's understanding of the questions?
$\qquad$
(1) Good $\qquad$ (2) Fair
(3) Poor
105. How difficult was it to contact the respondent?
$\qquad$ (1) Very difficult $\qquad$ (3) Not very difficult
__ (2) Somewhat difficult
___ (4) Not difficult at all
106. How difficult was it to conduct this interview with the respondent?
$\qquad$ (1) Very difficult
(3) Not very difficult
(2) Somewhat difficult $\qquad$ (4) Not difficult at all
107. 1 Which incentive did you suggest to provide? Choose all that apply.
___ (1) Gift certificate $\qquad$ (2) Umbrella
114.2 Which incentive did the respondent take? Choose all that apply.

$\qquad$ (1) Gift certificate
(2) Umbrella
(9) DIDN'T TAKE
108. Final result of the interview
__ (1) Complete
(2) Incomplete

## <INFORMATION ABOUT THE INTERVIEWER>

116. INTERVIEWER ID : $\qquad$
117. SEX: $\qquad$ (1) MALE $\qquad$ (2) FEMALE
118. AGE: $\qquad$
119. AFFILIATION: $\qquad$ UNIVERSITY TELEPHO $\overline{\mathrm{NE}:}$ DEPARTMENT $\qquad$ YEAR
 NAME:
